



FCA MINISTRY VISION PLAN

Current Ministry Metrics

320 decisions for Christ:

Campus/Community

1. 19 Certified campuses
2. 2 Certified community teams
3. 5 Coaches studies
4. 35 Coaches disciple
5. 6 Team studies
6. 2 Resourced teams
7. 12 Huddles
8. 2,500 Attendance at events
9. 8 Coaches attending camp
10. 85 Athletes attending camp
11. 255 Bibles distributed

International

12. 1 Mission trip participants

Donors

13. 64 Total donors
14. 25 Monthly donors

Blue = Keys to Victory goals

Strategies

To Coaches

1. Establish relationships with coaches through, serving, supporting and resourcing them (Goals # 3, 4, 9, 11)
2. Disciple Coaches (Goals # 3, 4, 9, 11)
3. Facilitate camp participation (Goal # 4, 9, 10, 11)
4. Facilitate international mission participation (Goal #12)

Through Coaches

1. Introduce or increase FCA activities or events (e.g., team studies, huddles, OWTP) that generate certification of the campus or team (Goals #1, 2, 5, 6, 7, 8)
2. Generate FCA Camp participation (Goals # 9, 10)
3. Hold Gospel presentations through all FCA-sponsored events and team studies. (Goals # 3, 4, 5, 6, 7, 8, 9, 10, 11)
4. Facilitate international mission participation (Goal #12)

Resources needed

1. Staff:
 - a. Tom Joyner, East Cobb Coaches Dir. Min.
2. Volunteer needs (Prayer, Mentors & Events):
3. Funding needs:
 - a. Staff: TJ/Admin. (Annual Budget: \$200/k salaries, benefits, administrative cost,, travel)
 - b. Ministry resources:
 - Coaches – \$2,000.00 Resources
 - Campus – \$2,000.00 e.g., Bibles
 - Camps – #200 and \$25,000 scholarships

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Pray • Serve • Give

**East Cobb Coaches Director:
Tom Joyner**

2013 Ministry Goals

Campus/Community

1. 22 Certified campuses
2. 6 Certified Community teams
3. 10 Coaches studies
4. 75 Coaches disciple
5. 18 Team studies
6. 4 Resourced teams
7. 22 Huddles
8. 5,000 Attendance at events
9. 25 Coaches attending camp
10. 200 Athletes attending camp
11. 400 Bibles distributed

International

12. 2 Mission trip participants

Donors

13. 85 Total donors
14. 50 Monthly donors

Blue = Keys to Victory goals