



FCA MINISTRY VISION PLAN

Current Ministry Metrics

267 decisions for Christ:

Campus/Community

1. 18 Certified campuses
2. 3 Certified community teams
3. 6 Coaches studies
4. 43 Coaches disciple
5. 6 Team studies
6. 2 Resourced teams
7. 10 Huddles
8. 1,500 Attendance at events
9. 18 Coaches attending camp
10. 190 Athletes attending camp
11. 292 Bibles distributed

International

12. 21 Mission trip participants

Donors

13. 57 Total donors
14. 21 Monthly donors

Blue = Keys to Victory goals

Strategies

To Coaches

1. Establish relationships with coaches through, serving, supporting and resourcing them (Goals # 3, 4, 9, 11)
2. Disciple Coaches (Goals # 3, 4, 9, 11)
3. Facilitate camp participation (Goal # 4, 9, 10, 11)
4. Facilitate international mission participation (Goal #12)

Through Coaches

1. Introduce or increase FCA activities or events (e.g., team studies, huddles, OWTP) that generate certification of the campus or team (Goals #1, 2, 5, 6, 7, 8)
2. Generate FCA Camp participation (Goals # 9, 10)
3. Hold Gospel presentations through all FCA-sponsored events and team studies. (Goals # 3, 4, 5, 6, 7, 8, 9, 10, 11)
4. Facilitate international mission participation (Goal #12)

Resources needed

1. Staff:
 - a. Tom Joyner, East Cobb Coaches Dir. Min.
2. Volunteer needs (Prayer, Mentors & Events):
3. Funding needs:
 - a. Staff: TJ/Admin. (Annual Budget: \$115/k salaries, benefits,)
 - b. Ministry resources:
 - Coaches - \$2,000.00 Resources
 - Campus - \$2,000.00 e.g., Bibles
 - Camps - #200 and \$10,000 scholarships

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Pray • Serve • Give

East Cobb Coaches Director:
Tom Joyner

2014 Ministry Goals

Campus/Community

1. 22 Certified campuses
2. 6 Certified Community teams
3. 10 Coaches studies
4. 65 Coaches disciple
5. 18 Team studies
6. 4 Resourced teams
7. 22 Huddles
8. 5,000 Attendance at events
9. 25 Coaches attending camp
10. 300 Athletes attending camp
11. 400 Bibles distributed

International

12. 35 Mission trip participants

Donors

13. 85 Total donors
14. 50 Monthly donors

Blue = Keys to Victory goals

EVERY COACH EVERY ATHLETE
TO SEE THE WORLD IMPACTED FOR JESUS CHRIST THROUGH THE INFLUENCE OF ATHLETES AND COACHES.